

Zero Effect, Zero Defect

June 7, 2020

- **Ministry:** Ministry for MSME
- **Objective:** It aims to rate and handhold all MSMEs to deliver top quality products using clean technology.
- It will have sector-specific parameters for each industry.
- MSME sector is crucial for the economic progress of India and this scheme will help to match global quality control standards.
- It was given for producing high quality manufacturing products (**zero defects**) with a minimal negative impact on environment (**zero effect**).
- ZED Scheme is meant to raise quality levels in unregulated MSME sector which is engine of growth for Indian economy.
- MSME sector drives almost 38% of nation's GDP and around employs 110 million employees.
- The scheme will be cornerstone of the Central Government's flagship Make in India programme, which is aimed at turning India into a global manufacturing hub, generating jobs, boosting growth and increase incomes.