

YUVA scheme

May 31, 2021

In news- The Ministry of Education, Department of Higher Education recently launched YUVA – Prime Minister's Scheme For Mentoring Young Authors.

About the scheme-

- It is an **Author Mentorship programme to train young and budding authors (below 30 years of age)** in order to promote reading, writing and book culture in the country.
- The launch of **YUVA (Young, Upcoming and Versatile Authors)** is in tune with PM's vision to encourage young writers to **write about India's freedom struggle**.
- It was during Mann ki Baat on 31 January 2021, Prime Minister called upon the young generation to write about freedom fighters, incidents associated with freedom as a **tribute to the heroes of India's freedom**.
- YUVA is a **part of India@75 Project (Azadi Ka Amrit Mahotsav)** to bring to the fore the perspectives of the young generation of writers on themes like Unsung Heroes, Freedom Fighters, Unknown and Forgotten Places and their role in the National Movement.
- This scheme will thus help to develop a stream of writers who can write on a spectrum of subjects to **promote Indian heritage, culture and knowledge system**.
- The **National Book Trust, India** under the Ministry of Education is the **implementing agency** that will ensure phase-wise execution of the scheme under well-defined stages of mentorship. □
- The books prepared under this scheme will also be translated into other Indian languages ensuring the exchange of culture and literature, thereby promoting 'Ek Bharat Shreshtha Bharat'.
- The selected young authors will interact with some of

the best authors of the world; participate in literary festivals etc.



HIGHLIGHTS

- TO MENTOR budding young writers (below 30 years)
- Themes: Unsung Heroes, Freedom Fighters, National Movement etc
- Selection through All India Contest (<https://www.mtgov.in>)
- Contest Period: 1st June–31st July 2021
- Total 75 authors to be selected
- Selected authors to be announced on 15th August 2021
- Winner entries to be ready for publication by 15th December 2021
- Published books to be launched on 12th January 2022 on YUVA DIVAS (National Youth Day)
- Scholarship: Rs. 50,000 per month for a period of six months