

YUVA 2.0

October 3, 2022

In news– The Ministry of Education, Department of Higher Education has recently launched YUVA 2.0 – Prime Minister’s Scheme for Mentoring Young Authors, an Author Mentorship programme.

About Young, Upcoming and Versatile Authors(YUVA 2.0) –

- It is an **Author Mentorship programme to train young and budding authors** (below 30 years of age) in order to promote reading, writing and book culture in the country, and project India and Indian writings globally.
- In view of the significant impact of the first edition of YUVA with large scale participation from young and budding authors in **22 different Indian languages and English, YUVA 2.0 is now being launched.**
- YUVA 2.0 is a **part of India@75 Project (Azadi Ka Amrit Mahotsav)** to bring to the fore the perspectives of the young generation of writers on the **THEME : ‘Democracy (institutions, events, people, constitutional values – past, present, future)’** in an innovative and creative manner.
- This scheme **seeks to help to develop a stream of writers who can write on a spectrum of subjects to promote Indian heritage, culture and knowledge system.**
- **The National Book Trust(NBT), India, under the Ministry of Education as the Implementing Agency** will ensure phase-wise execution of the Scheme under well-defined stages of mentorship.
- **The books prepared under this scheme will be published by NBT, India, and will also be translated into other Indian languages** ensuring the exchange of culture and literature, thereby promoting ‘Ek Bharat Shreshtha Bharat’.
- The **selected young authors will interact with some of the best authors of the world, participate in literary**

festivals etc.

- The scheme will help to develop a stream of writers who can write on various facets of Democracy in India encompassing the past, present and future.
- Besides, it will also **provide a window to the aspiring youth to articulate themselves and present a comprehensive outlook of Indian Democratic values** at domestic as well as international platforms.
- In view of the fact that our country is ranked third in the arena of book publishing and we have a treasure trove of indigenous literature, India must project it at the global stage.

National Book Trust of India-

- It is an **apex body established by the Government of India** (Department of Higher Education, Ministry of Human Resource Development) **in the year 1957.**
- **The objectives of the NBT are to produce and encourage the production of good literature in English, Hindi and other Indian languages** and to make such literature available at moderate prices to the public and to bring out book catalogues, arrange book fairs/exhibitions and seminars and take all necessary steps to make the people book minded.
- NBT **plays an important role in promoting books and the habit of reading.**
- As the nodal body for the promotion of books both in India and abroad, **it organises book fairs/exhibitions throughout the country at various levels.**