

# “Yuddh Pradushan Ke Virudh” campaign

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In news

Chief Minister of Delhi has launched an initiative – Red Light On, Gaadi Off. The initiative has been launched under the “Yuddh, Pradushan Ke Viruddh” campaign of the government.

## Red Light On, Gaadi Off initiative

- Delhi CM has stated that there are one crore vehicles registered in Delhi out of which if 10 lakh turn off their ignition at traffic signals, around tonnes of PM10 will reduce in a year and PM 2.5 will decrease by 0.4 tonnes.
- Experts had calculated that the initiative could lead to a decrease in PM 10 levels by 1.5 tonnes and PM 2.5 by 0.4 tonnes
- The experts noted that when a car is in idling mode, it emits a lot more pollutants than when travelling

## About “Yuddh, Pradushan Ke Viruddh” campaign

**Delhi's battle against pollution**  
Chief minister Arvind Kejriwal on Monday announced a 7-step action plan to tackle air pollution this winter season

- COMBATING DUST**  
All road sweeping agencies asked to fit portholes and commence mechanical sweeping of roads. Anti-cumog guns will be used. All construction sites to be frequently inspected by pollution officials.
- HOTSPOT MANAGEMENT**  
Area-specific pollution control measures to be implemented in all 13 hotspots of Delhi.
- SETTING UP OF A GREEN APP**  
A dedicated mobile app to be launched this month for people to register complaints against violation of pollution norms. People will be able to click pictures and put it up on the app.
- WAR ROOM SET UP**  
A war room has been set up on the seventh floor of Delhi Secretariat in ITO. All pollution control activities will be monitored in this room.
- NEW TREE TRANSPLANTATION POLICY**  
The new policy – to be passed by the Cabinet in 10 days – will mandate agencies to plant 10 saplings for every tree chopped. It will also require transplantation of 50% of trees.
- ACTION AGAINST STUBBLE BURNING**  
Indian Agricultural Research Institute has come up with a liquid solution that can convert stubble into manure. Delhi govt will provide the solution to farmers for free.
- ENCOURAGING ELECTRIC VEHICLES**  
The government will soon start rolling out subsidies under the revised Electric Vehicle Policy.

**CM'S REQUEST TO NEIGHBOURING STATES:-**

- 1 Neighbouring states should also come up with alternatives to stubble burning and offer them to the farmer for free.
- 2 Implementing all the anti-pollution measures suggested by the SC in 2019 for 11 thermal power plants that are operating within 500 km radius of Delhi.
- 3 Shutting down brick kilns in Delhi.