

# World Book and Copyright Day, 2022

April 30, 2022

**In news**— Every year World Book and Copyright Day is celebrated on April 23, to promote the enjoyment of books and reading.

## **About World Book and Copyright Day-**

- **The World Book Day was first observed by UNESCO (United Nations Educational, Scientific and Cultural Organization) on 23 April, 1995,** as a worldwide celebration of books and reading and to encourage young people to discover the pleasure of reading.
- The date marks the death anniversaries of two of the world's greatest writers – William Shakespeare and prominent Spanish chronicler Inca Garcilaso de la Vega.
- Spanish writer Miguel de Cervantes, author of Don Quixote, the founding novel of Western Literature also died on 22 April.
- The **theme for World Book and Copyright Day 2022 is "Read, so you never feel low."**
- On World Book and Copyright Day, UNESCO calls on its partners to share the message that books are a force to address contemporary challenges, to understand political and economic realities, and to combat inequalities and misinformation.
- **This year, the Mexican city of Guadalajara took up the mantle of World Book Capital,** with a year-long programme that focuses on the role of books and reading in triggering social change, combating violence, and building a culture of peace.
- As the twenty-second city to bear the title since 2001, Guadalajara has followed Tbilisi (2021) Kuala Lumpur (2020).
- Cities designated as UNESCO World Book Capital undertake to promote books and reading and to organize activities

over the year.

### What is copyright?

- Copyright is a type of intellectual property that protects original works of authorship as soon as an author fixes the work in a tangible form of expression.
- Works covered by copyright range from books, music, paintings, sculpture, and films, to computer programs, databases, advertisements, maps, and technical drawings.
- World Intellectual Property Organization (WIPO) administers several international treaties in the area of copyright and related rights.
- The WIPO Copyright Treaty (WCT) is a special agreement under the Berne Convention that deals with the protection of works and the rights of their authors in the digital environment.
- The author or creator of the work is the first owner of copyright.
- An exception to this rule is that, the employer becomes the owner of copyright in circumstances where the employee creates a work in the course of and scope of employment.

### What is patent?

- A patent is an exclusive right granted for an invention, which is a product or a process that provides, in general, a new way of doing something, or offers a new technical solution to a problem.
- Patent protection means that the invention cannot be commercially made, used, distributed, imported or sold by others without the patent owner's consent.
- Patents are territorial rights. In general, the exclusive rights are only applicable in the country or region in which a patent has been filed and granted, in accordance with the law of that country or region.
- The protection is granted for a limited period,

generally 20 years from the filing date of the application

## What is a trademark?

- A trademark can be any word, phrase, symbol, design, or a combination of these things that identifies one's goods or services.
- It provides legal protection for the brand and helps to guard against counterfeiting and fraud.
- Having a trademark doesn't mean one have rights to the word or phrase in general, but has rights only to how that word or phrase is used with their specific goods or services.

