

Women Transforming India Awards (WTI), 2022

March 25, 2022

In news– NITI Aayog organized the fifth edition of the Women Transforming India (WTI) Awards recently.

About WTI Awards-

- **WTI Award is NITI Aayog's annual initiative to highlight the commendable and ground-breaking endeavours of India's women leaders and change-makers.**
 - The WTI Awards have continuously recognized role models who have broken glass ceilings and created a positive impact.
 - **Since 2018, the Awards have been hosted under the aegis of NITI Aayog's Women Entrepreneurship Platform (WEP), with a special focus on entrepreneurship.**
- Applications for the WTI Awards '21 were invited under one or more than one of the following **seven categories**:
 1. Public and Community Service.
 2. Manufacturing Sector.
 3. Non-manufacturing Sector.
 4. Financial Products enabling Economic Growth.
 5. Climate Action.
 6. Promote Art, Culture and Handicrafts.
 7. Digital Innovation.
- This year, as part of the Azadi ka Amrit Mahotsav **to celebrate 75 years of India's independence, the WTI Awards were conferred on 75 women achievers** to celebrate their **contribution towards a 'Sashakt Aur Samarth Bharat'**.

About Women Entrepreneurship Platform (WEP):

- WEP is an **aggregator portal that aims to catalyze the entrepreneurial ecosystem for women and address information asymmetry.**
- It is the first of its kind facilitation platform which is mandated to work in collaboration with the public as well as private sector organizations and bring them on a single platform by listing their women-focused entrepreneurship schemes, initiatives, and programmes on WEP website.
- The platform played an active role during Covid-19 by conducting webinars to provide business support to women entrepreneurs and through its **Masking It Up campaign**, whereby women-led small businesses in India that were adversely impacted were supported.