

# Vernacular Innovation Program (VIP)

December 24, 2021

**In news-** Recently, Atal Innovation Mission(AIM), NITI Aayog launched Vernacular Innovation Program (VIP) to Empower Innovators, Entrepreneurs in 22 Mother Tongues.

## **About Vernacular Innovation Program (VIP)-**

- Under the programme, **AIM will be training a vernacular task force (VTF) in each of the 22 scheduled languages** with each task force **consisting of vernacular language teachers**, technical writers, subject **experts** and the leadership of regional Atal Incubation Centers (AICs).
- To get the program rolling, AIM NITI Aayog is launching a **train-the-trainer program where it will collaborate with the Design Department of IIT Delhi to coach the VTF** in design thinking and entrepreneurship and the adaptation of these subjects in the 22 languages and cultures.
- Furthermore, industry mentors have joined hands to lend design thinking expertise, and CSR sponsors have agreed to generously support the program.
- Upon training the task force over the period of December 2021 to April 2022, the **ecosystem will be opened to vernacular innovators.**
- VIP is an **initiative to lower the language barrier in the field of innovation and entrepreneurship** such that it will systematically decouple creative expressions and languages of transaction.
- **India may be the first nation in the world to launch such an initiative** where an innovation ecosystem catering to 22 languages plus English is being built.