

Urja Mitra

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What is it?

- Urja Mitra is an **initiative of the Ministry of Power, Government of India which provides the Outage Management and Notification Platform for dissipating the outage information to power distribution consumers** across India through SMS/email/push notifications.
- It is developed by RECTPL (REC Transmission Projects Company Limited, a subsidiary of Rural Electricity Corporation Limited).
- It is the first of its kind of an application which shall provide a platform (Web-Portal as well as Mobile App) for state Power Distribution utilities to disseminate Power Outage information to urban/rural power consumers across India. On their fingertips, through SMS/email/push notifications
- Power Consumers can also inform about power outages in their area through the mobile app.



Registration

The text messaging and email alert service is available for Urja Mitra customers registered through the Mobile app which performs the user authentication and presents the outage alerts registration form.

What are Urja Mitra Outage Alerts?

- Urja Mitra Outage Alerts is an outage alert service provided for our customers by the Ministry of Power through a web portal and Urja Mitra mobile app.

- It allows Urja Mitra customers to register in order to receive proactive, personalized text messaging or email alerts about outages that may be affecting their properties.

Urja Mitra Outage Alerts

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- Urja Mitra Outage Alerts are available through both text messaging, email and push notifications.
- A customer can register multiple electricity accounts (maximum 4) emails and mobile numbers. When an outage occurs the message will be sent to all registered email addresses and mobile numbers.