

Unnat Bharat Abhiyan

September 17, 2020

Unnat Bharat Abhiyan is inspired by the **vision of transformational change in rural development processes by leveraging knowledge institutions** to help build the architecture of an inclusive India. The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in **identifying development challenges and evolving appropriate solutions** for accelerating sustainable growth.

Goals of the Abhiyan

- To **build an understanding of the development agenda** within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the **need for field work, stake-holder interactions** as the basis of higher education.
- To provide rural India and regional agencies with **access to the professional resources** of the institutes of higher education.
- To foster a **new dialogue within the larger community** on science, society and the environment and to develop a sense of dignity and collective destiny.

Organisational Structure

- Basic funding for setting up the structural network of UBA and for orientation of UBA teams to enable effective participation is to be provided by the **Ministry of HRD**.
- An **empowered steering committee** has been constituted by the Ministry of HRD for actual implementation, continuous guidance and monitoring of the programme at the national level.
- **IIT Delhi has been designated to be the coordinating institute (CI)** for the Unnat Bharat Abhiyan (UBA).

- All participating institutions (PIs) are expected to **establish a UBA cell** which will be responsible for carrying out the activities of the UBA.
- **Secretaries in charge of higher education/ technical education in all state governments will act as State nodal officer.** They will have the responsibility of facilitating and monitoring the interaction of institutions with Panchayat Raj Institutes (PRIs)/ District Administration.

Themes Supported

- Human development
- . Health
- . Education and Culture
- . Values
- . Skills and Entrepreneurship
 - Economic development
- . Organic agriculture
- . Water management
- . Renewable energy
- . Artisans and rural industries
- . Development of local natural resources