Two more Indian beaches get Blue Flag

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<u>In news-</u> Minicoy Thundi Beach and Kadmat Beach- both in Lakshadweep have recently received globally recognized and the coveted International eco-label "Blue Flag".

Two beaches-

- The Thundi Beach is one of the most pristine and picturesque beaches in the Lakshadweep archipelago where white sand is lined by turquoise blue water of the lagoon.
- The Kadmat Beach is especially popular with cruise tourists who visit the island for water sports.
- Both the beaches comply with all the 33 criteria as mandated by the Foundation for Environment Education (FEE).
- The other 10 Indian beaches on the list are Shivrajpur in Gujarat's Devbhumi Dwarka district; Ghogla beach in Diu; Kasarkod (Uttara Kannada) and Padubidri (Udupi) in Karnataka; Kappad (Kozhikode) in Kerala; Eden beach in Puducherry; Kovalam (Chennai) in Tamil Nadu; Rushikonda (Visakhapatnam) in Andhra Pradesh; Golden beach in Puri, Odisha; and Radhanagar Swarajdeep in Andaman and Nicobar.
- Kovalam and Eden got the Blue Flag in 2021. The other eight beaches received the certification in 2020, and were re-certified last year.

Blue Flag certification-

- The Blue Flag is an exclusive eco-label or certification that is given to coastal locations around the world as a badge of environmental honour.
- The Blue Flag programme is run by the Copenhagen,

Denmark-headquartered Foundation for Environmental Education (FEE), a nonprofit which, through its work, contributes to the Sustainable Development Goals (SDGs) of the United Nations.

- According to the FEE, the iconic Blue Flag is one of the world's most recognised voluntary awards for beaches, marinas, and sustainable boating tourism operators.
- In order to qualify for the Blue Flag, a series of stringent environmental, educational, safety, and accessibility criteria must be met and maintained.
- The Blue Flag programme started in 1987, initially in Europe. Certification is awarded annually.
- A total 5,042 beaches, marinas, and tourism boats in 48 countries have been awarded the label so far. A marina is a small harbour where mainly pleasure boats and yachts dock.
- The certification is given by an international jury comprising members of the United Nations Environment Programme (UNEP), United Nations World Tourism Organisation (UNWTO), and International Union for the Conservation of Nature (IUCN), besides FEE.
- Central to the ideals of the Blue Flag programme is the aim of connecting the public with their surroundings and encouraging them to learn more about their environment.