

# Tropical Forest Alliance 2020

August 3, 2020

## Background

- The Tropical Forest Alliance was **founded in 2012 at Rio+20** after the Consumer Goods Forum (CGF) committed to zero net deforestation by 2020 for palm oil, soy, beef, and paper and pulp supply chains in 2010. The CGF partnered with the US government to create the public-private alliance with the mission of mobilizing all actors to collaborate in reducing commodity-driven tropical deforestation.

## What is it?

- The Tropical Forest Alliance is a **global public-private partnership dedicated to collaborative action to realize sustainable rural development and better growth opportunities** based on **reduced deforestation** and sustainable land use management in tropical forest countries.
- The strength of TFA as a platform is to bring together different communities, to identify key forest frontier challenges and solutions.

## Who all are included in the alliance?

- The Alliance includes more than **150 partners representing the private sector, governments, civil society organizations, indigenous people's groups and multilateral organizations** who are committed to reducing tropical deforestation associated with the production of palm oil, soy, beef and pulp and paper.
- TFA fosters cross-sector collaboration and involves **working across Latin America, West and Central Africa and Southeast Asia to implement these commitments.**

## **Regional platforms**

- It operates regional platforms in Latin America, West and Central Africa, China and Southeast Asia. TFA's work will also focus on mainstreaming "**Forest Positive**" **landscapes** and amplify demand side engagement in major economies such as the US, Europe and China.

## **Who is funding the alliance?**

- TFA is funded by the governments of Norway, the United Kingdom, Germany, the Netherlands and the Gordon and Betty Moore Foundation, and **hosted at the World Economic Forum**.