

Swachh Shakti- 2019

June 22, 2019

Swachh Shakti-2019 is a national event which aims to bring in to focus the **leadership role played by rural women in Swachh Bharat** Mission. Women Sarpanches and Panches from all over the country are participants of the event.

Swachh Shakti is an example of how at the grass root level, rural women champions are acting as a change agent to mobilize the community and lead from the front women taking initiatives for a Swachh Bharat.

The movement is a part of ongoing activities under the aegis of the Swachh Bharat Mission, launched on October 2nd, 2014 aimed at achieving a Clean and Open Defecation Free (ODF) India by 2nd October, 2019.