

# SVEEP

July 5, 2019

## **Systematic Voters' Education and Electoral Participation program-SVEEP**

Recently SVEEP Nodal Officers from across the country met in a two-day National Conference of SVEEP Nodal Officers which was organized by the Election Commission of India to deliberate upon the blueprint for the next five years.

Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the **flagship program of the Election Commission of India** for voter education, spreading voter awareness and promoting voter literacy in India. Since 2009, we have been working towards preparing India's electors and equipping them with basic knowledge related to the electoral process.

### **Goal of the SVEEP programme**

SVEEP's primary goal is to build a truly participative democracy in India by encouraging all eligible citizens to vote and make an informed decision during the elections. The programme is based on multiple general as well as targeted interventions which are designed according to the socio-economic, cultural and demographic profile of the state as well as the history of electoral participation in previous rounds of elections and learning thereof.

### **Aim**

Building a stronger democracy through greater synergy with Civil Society Organisations, Media and Corporate Houses and even greater queries, suggestions, and participation from individuals