

# STRIVE

June 8, 2020

- STRIVE = Skill Strengthening for Industrial Value Enhancement
- **Ministry:** Ministry of Skill Development and Entrepreneurship
- **Objective:** to improve access to quality and market-driven *vocational training and apprenticeships*.
- This scheme will *incentivize ITIs* to improve overall performance including apprenticeship by involving SMEs (Small Scale Enterprises), business association and industry clusters.
- It will develop a robust mechanism for delivering quality skill development training by strengthening institutions- National Skill Development Corporation (NSDC), State Skill Development Missions (SSDMs), Sector Skill Councils, ITIs and National Skill Development Agency (NSDA) etc.
- STRIVE is Rs 2200 crore central sector scheme with half funding will be World Bank loan assistance.