

# State Startup Rankings

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The Start-up India initiative of the Government of India envisages to build a robust Start-up ecosystem in the country for nurturing innovation and providing opportunities to budding entrepreneurs. The active support of State/UT Governments is crucial for achieving the overall objectives of the program.

## State Startup Rankings Parameters

- The key objective of the exercise is to encourage States and Union Territories to take proactive steps towards strengthening the Start-up ecosystems in their states.
- The 'State/UT Startup Ranking Framework' 2019 is spread across **7 areas of intervention with a total of 30 action points**, as compared to the 38 action points in the previous year State Ranking Framework
- Framework Pillar-Number of Action Points-Area wise Score

- . **Institutional Support**-8-25
- . **Simplifying Regulations**-3-12
- . **Easing Public Procurement**- 6-14
- . **Incubation Support**-4-23
- . **Seed Funding Support**-3-11
- . **Venture Funding Support**-2-8
- . **Awareness and Outreach**-4-8

## State Startup Rankings

- **Gujarat and Andaman & Nicobar Islands have emerged as the best performers** among states and UTs in the second edition of ranking of the startup ecosystem in the

country.

- Kerala has bagged the Top Performer honour for developing a strong start-up ecosystem for the second consecutive year in the States' Startup Ranking 2019.
- While four states were adjudged as the **top performers** last year, only **Kerala and Karnataka** have been selected this year.
- Kerala has taken several exemplary initiatives in establishing institutional support for **women-led startups, including pre-incubation support, special subsidies and seed funding.**
- **Leaders:** Maharashtra, Bihar, Odisha, Rajasthan, Chandigarh
- **Aspiring Leaders:** Punjab, Telangana, Uttarakhand, Jharkhand, Haryana
- **Emerging Startup Ecosystems:** Chhattisgarh, Uttar Pradesh, Tamil Nadu, Sikkim, Nagaland, Mizoram, Madhya Pradesh, Assam
- The State Ranking Framework has made **documentary evidence of compliance on action points** by the State/ UT Government a prerequisite for collection of feedback. Scoring was then done on the basis of the feedback received.