

# SkillsBuild Reignite Project

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Skill development, along with education and health is considered the core pillars of **human capital**. The government has identified the skilling gap among youths and promoted various initiatives to build skills and increase employability. The project is a **public-private partnership** and is an effort in the same direction (According to the India Skill Report, only 45.6% of the youth graduating from educational institutions are employable. This reflects the massive shortage of skilled workforce in the country).

## About the project

In its effort to **address the current skills gap** in the country, **IBM and its partners** are today introducing the SkillsBuild Reignite and the SkillsBuild Innovation Camp.

The **SkillsBuild Reignite** tends to provide job seekers and entrepreneurs, with **access to free online coursework and mentoring support** designed to help them reinvent their careers and businesses. Job seekers, individual business owners, entrepreneurs and any individual with learning aspirations can now tap into a host of industry relevant content on topics including Artificial intelligence, Cloud, Data analytics and security to reskill and upskill themselves, at no cost.

Its special feature is the **personalized coaching for entrepreneurs** seeking advice to help establish or restart their small businesses as they begin to focus on recovery to emerge from the COVID 19 pandemic. Courses for small business owners include financial management, business strategy, digital strategy, legal support and more.

Further, IBM volunteers will serve as mentors to some of the 30,000 SkillsBuild users in 100 communities in at least five major regions worldwide to help reinvigorate local

communities.

The **SkillsBuild Innovation camp** is a 10 week program which **supports 100 hours of structured learning** to learners who are interested in gaining hands-on project experience to enhance learning and are intent on building their network and enhancing their employability. With the guidance of expert facilitators, IBM volunteers and coaches, the students will be guided through the design thinking process and learn strategic methods to craft their problem statement, ideate creatively, solve complex problems more quickly, design an innovative user experience and tell compelling stories. The SkillsBuild Innovation Camp concludes with a pitch to facilitators, other teams, stakeholders and potential employers or investors.

Directorate General of Training, Ministry of Skill Development and Entrepreneurship

It is responsible for implementing **long term institutional training** to the nation's youth through its network of training institutes and infrastructure. It plays a key role in the execution of vocational training schemes and in making Digital India dream become a reality.

With this in view, DGT has in the past one year collaborated with many digital industry front-liners like IBM, Microsoft, SAP, Cisco Systems to enable the students to become industry-ready. Even in the current scenario of the continuous impact of COVID-19, DGT is lining up with the industry partners in its efforts for enabling e-learning with a combination of multimedia and similar digital resources for the students/trainees, trainers and the administrators, by providing anytime, anywhere online digital content through its **BharatSkills learning platform**.