

Skill Strengthening for Industrial Value Enhancement (STRIVE) programme

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In news

Apparel Export Promotion Council (AEPC) has tied up with 77 apparel manufacturing units for world bank funded STRIVE programme

About STRIVE programme

- Skills Strengthening for Industrial Value Enhancement (STRIVE) is a new World Bank funded project that has been approved by the Expenditure Finance Committee (EFC) in November 2016 for a total cost of Rs. 2200 crore (US \$ 318 million).
- The financial agreement was signed between Government of India and International Bank for Reconstruction and Development (IBRD) on 19th December, 2017 and the **closing date of the project is November, 2022**
- The project falls **under the Programme for Results (P4R) based category of World Bank** that ensures outcome based funding.
- The project aims at creating awareness through industry clusters/ geographical chambers that would address the challenge of involvement of micro, Small and Medium-sized Enterprises (MSMEs).
- It is aimed at institutional reforms and improving quality & market relevance of skill development training programs in long term vocational education training.
- The Project would also **aim at integrating and enhancing delivery quality of ITIs**. In order to ensure achievement of outcome these ITI would be competitively selected for

upgradation under the scheme.

- **It shall incentivize ITIs to improve overall performance including apprenticeship by involving SMEs**, business association and industry clusters.
- The project aims to develop a robust mechanism for delivering quality skill development training by strengthening institutions such as State Directorate of training & Employment, The Central Staff Training and Research Institute (CSTARI), National Instructional Media Institute (NIMI), National Skill Training Institutes (NSTIs), ITIs etc.

Four result areas

It is covering the following 4 result areas:

- Improved performance of ITI.
- Increased Capacities of State Governments to support ITIs and Apprenticeship Training
- Improved Teaching and Learning.
- Improved and Broadened Apprenticeship Training.