

Sari Festival “VIRAASAT”

January 5, 2023

In news– The second phase of the Sari Festival “VIRAASAT”- Celebrating 75 handwoven Saris of India has begun from 3rd to 17th January 2023.

About the festival-

- The Ministry of Textiles has organised the festival..
- The second phase, having 90 participants from different parts of the country, brought enhanced attraction by participation of famous Handcrafted varieties of Saris like Tie and Dye, Chikan embroidered Saris, Hand Block Saris, Kalamkari printed Saris, Ajrakh, Kantha and Phulkari.
- The first phase of “VIRAASAT”- Celebrating 75 handwoven Saris of India started on 16th December 2022 and concluded on 30th December 2022.
- Coinciding with the 75 years of Independence, “Azadi ka Amrit Mahotsav” there will be an exhibition-cum-sale of Handloom Saris by 75 handloom weavers. A series of activities are planned to for the visiting public such as:
 - Viraasat-Celebrating the heritage: Curated display of handloom saris.
 - Viraasat-Ek Dharohar: Direct retail of saris by weavers
 - Viraasat Ke Dhage: Live loom demonstration
 - Viraasat–kal se kal tak : Workshops and talks on sari and sustainability
 - Viraasat–Nritya Sanskriti: Famous Folk dances of Indian culture
- In the 1st Phase from 16th to 30th December 2022, 70 Participants took part in “VIRAASAT” event.

THE WEAVES MAP OF INDIA

