

# “SAMARTH” – Special Entrepreneurship Promotion Drive for Women

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**In news**– The Union Minister for MSME has launched a Special Entrepreneurship Promotion Drive for Women -“SAMARTH” recently.

## **About SAMARTH drive-**

- Implemented by the Ministry of MSME, **it aims to provide women an opportunity to be self-reliant and independent by undertaking self-employment opportunities.**
- As per the drive **20% Seats in free Skill Development Programs organized under skill development schemes of the Ministry will be allocated for Women.**
- With this drive, **20% of MSME Business Delegations sent to domestic & international exhibitions** under the schemes for Marketing Assistance implemented by the Ministry **will be dedicated to women owned MSMEs.**
- It provides 20% Discount on annual processing fee on National Small Industries Corporation (NSIC's) Commercial Schemes.
- It also provides a Special **Drive for registration of women-owned MSMEs under Udyam Registration.**
- Through this initiative, **the Ministry of MSME is focusing on providing Skill Development and Market Development Assistance to women and more than 7500 women candidates from rural and sub-urban areas will be trained in the FY 2022-23.**
- Besides, thousands of women will be getting marketing opportunities to showcase their products in domestic and international exhibitions.
- To enhance the participation of women entrepreneurs in

Public Procurement, a special discount of 20% shall also be offered on annual processing fee on NSIC's following commercial schemes during the year 2022-23- Single Point Registration Scheme, Raw Material Assistance and Bill Discounting , Tender Marketing, B2B Portal [msmemart.com](http://msmemart.com).