

Razorpay to support credit cards on UPI

December 10, 2022

In news– Razorpay has become India's First PG to support Credit Cards on UPI.

Key updates-

- With the aim to further strengthen digital payments and boost India's credit penetration, the platform announced its readiness to support Credit Card Transactions on Unified Payments Interface (UPI).
- Now, **customers of HDFC Bank, Punjab National Bank, Union Bank and Indian Bank will be the first to enjoy the benefits of this innovation.**
- This offering is **in line with the National Payments Corporation of India (NPCI) and the Reserve Bank of India's (RBI) latest innovation** in the digital space.
- Now, with RuPay credit cards being enabled on UPI, Razorpay merchants can begin accepting credit card payments on UPI, with minimal changes to their existing setup.
- This disruption, which shares Razorpay's focus on catering to the ever-evolving needs of merchants and delivering greater convenience, is made possible in partnership with Axis bank.
- At present, UPI enables customers to make transactions through their bank accounts.
- However, linking credit cards with UPI will ensure that customers will no longer have to carry their credit cards with them at all times for payments.
- Founded by IIT Roorkee alumni, Razorpay aims to revolutionize money management for online businesses by providing clean, developer-friendly APIs and hassle-free integration.
- Approximately 250 million Indians use UPI for their day-

to-day transactions, and nearly 50 million users have one or more credit cards.

- **The credit card industry, as per RBI's data, despite growing steadily at the rate of 30% over the last three years,** remains primarily underpenetrated with only 6% of Indians having access to a credit card.
- On the other hand, **UPI has recorded over 731 crore transactions in Oct 2022 alone** being used by more than 40% of Indians.