'QUICK' Model of BIS

March 4, 2021

- 'QUICK' Model Quality, Uniformity through One Nation One Standard, International Mindset, Conformity Assessment and Knowledge Sharing.
- Mantra should be Quick Action, Quick Response, and Quick Absorption of best practices and Quicker Ways of Working.
- Work towards ensuring India's recognition on the global stage as a quality conscious country, as a country with which people can do business with confidence.

Bureau of Indian Standards (BIS)

- Works under the aegis of the Ministry of Consumer Affairs, Food & Public Distribution.
- Headquarters New Delhi.
- •BIS is the National Standard Body of India established under the BIS Act 2016 (The Act replaced Bureau of Indian Standards Act, 1986).
- It is responsible for the harmonious development of the activities of standardization, marking and quality certification of goods and for matters connected.
- •BIS has been providing traceability and tangibility benefits to the national economy in a number of ways:
 - providing safe reliable quality goods;
 - minimizing health hazards to consumers;
 - promoting exports and imports substitute;
 - Control over proliferation of varieties etc. through standardization, certification and testing.