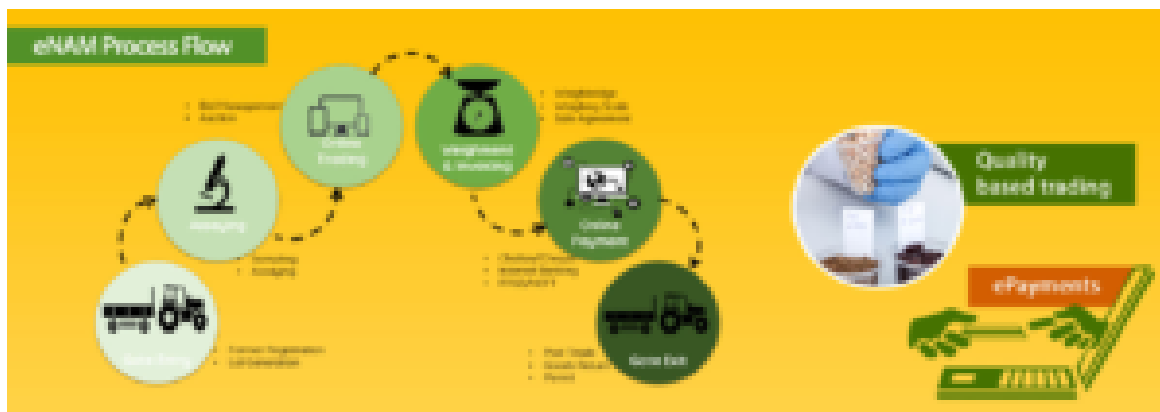


# Process flow of E-NAM

March 11, 2021

## About National Agriculture Market (E-NAM)

- It is a pan-India electronic trading portal which networks the existing APMC mandis to create a unified national market for agricultural commodities.
- **Launch:** It is a pan-India electronic trading portal launched on 14th April, 2016
- **Funding & implementation:** It is completely funded by the Central Government and implemented by Small Farmers Agribusiness Consortium (SFAC).
- NAM portal networks the existing APMC (Agriculture Produce Marketing Committee) / Regulated Marketing Committee (RMC) market yards, sub-market yards, private markets and other unregulated markets to unify all the nationwide agricultural markets by creating a central online platform for agricultural commodity price discovery.



## Objectives

- To integrate markets first at the level of the States and eventually across the country through a common online market platform, to facilitate pan – India trade in agricultural commodities
- To streamline marketing / transaction procedures and make them uniform across all markets to promote

efficient functioning of the markets

- To promote better marketing opportunities for farmers / sellers through online access to more buyers / markets, removal of information asymmetry between farmer and trader, better and real-time price discovery based on actual demand and supply of agri-commodities, transparency in auction process, prices commensurate with quality of produce, online payment etc. that contribute to marketing efficiency
- To establish quality assaying systems for quality assurance to promote informed bidding by buyers; and
- To promote stable prices and availability of quality produce to consumers.

### **Prerequisites for e-NAM**

There are three basic criteria for a state to propose Mandis for “Plug-In” to e-NAM:

1. The state APMC Act must have a specific provision for e-auction / electronic trading as mode of price discovery.
2. There must be one single trading license to be valid across the state / UT
3. A single point levy of market fee across the State / UT.