

Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP)

June 10, 2020

- **Aim:** Jan Aushadhi Scheme to make *available quality generic medicines at affordable prices to all* through Jan Aushadhi Centres, so as to reduce out of pocket expenses in healthcare.
- **Ministry:** Ministry of Chemicals and Fertilizers (Department of Pharmaceuticals)
- **Vision:** To bring down the healthcare budget of every citizen of India through providing Quality generic Medicines at Affordable Prices.
- **Implementing agency:** Bureau of Pharma PSUs of India (BPPI)

How is it being implemented?

- Under the Jan Aushadhi Scheme, the State Governments are required to provide space in Government Hospital premises or any other suitable locations for the running of the Jan Aushadhi Stores (JAS).
- Bureau of Pharma PSUs of India (BPPI) is to provide one-time assistance of Rs.2.50 lakhs as furnishing and establishment costs, start-up cost for setting up a Jan Aushadhi Outlet.
- Any NGO/Charitable Society/Institution/Self Help Group with experience of minimum 3 years of successful operation in welfare activities, can also open the Jan Aushadhi store outside the hospital premises.
- A margin of 16% on the sale price is built in the MRP of each drug.
- In addition, the JAS are eligible for incentive linked to sale of medicines @ 10% of monthly sales amount,

subject to a ceiling of Rs.10,000/- pm for a period of first 12 months.

- In case of Stores opened in North Eastern States and other difficult areas i.e., Naxal affected areas/Tribal areas etc. the rate of incentive is 15% of monthly sale amount, subject to a ceiling of Rs.15,000/- per month.
- Indian Drugs & Pharmaceuticals Ltd. (IDPL) and Hindustan Antibiotics Ltd., (HAL), the Pharma CPSEs are key partners with regard to providing medicines for the scheme.