

PM Vishwakarma Kaushal Samman (PM VIKAS)

March 14, 2023

In news– The Prime Minister of India addressed a Post Budget Webinar on the subject of 'PM Vishwakarma Kaushal Samman'.

About PM VIKAS scheme-

- The scheme will enable traditional artisans and craftspeople to improve the quality, scale and reach of their products, integrating them with the MSME value chain.
- It was announced by the central government on 1 February 2023.
- It aims to increase the potential of thousands of craftspeople and artists around the nation by providing technology, skills training, and the opening of credit lines.
- The components of the scheme will include not only financial support but also access to advanced skill training, knowledge of modern digital techniques and efficient green technologies, brand promotion, linkage with local and global markets, digital payments and social security.
- It will greatly benefit the Scheduled Castes, Scheduled Tribes, OBCs, women and people belonging to the weaker sections.