

Organic Tea farming under Tea Development & Promotion Scheme

August 21, 2019

Source: Press Information Bureau & Tea Board

Tea Development & Promotion Scheme

In order to offer financial assistance and improve the competence of the tea industry, the Tea Development & Promotion Scheme (TDPS) was **launched by the Tea Board of India**. Tea is one of the industries, which by an Act of Parliament comes under the control of the Union Government. There are 7 supporting schemes under TDPS they are;

1. Plantation Development
2. Quality Upgradation and Product Diversification
3. Domestic and International Market Promotion
4. Research and Development
5. Human Resource Development
6. National Programme for Tea Regulation
7. Establishment Expenses

Organic Tea Farming

The Tea Board has accorded due priority under the Tea Development & Promotion Scheme (TD&PS) for the promotion and development of organic tea farming in the country. Following are the list of activities and the assistance provided to them

S.No.	Activity	Assistance
1.	Organic Certification (Plantation)	50% of the cost of certification including renewals with ceiling of Rs.2.00 lakhs per certificate.

2.	Organic certification (Factory)	50% of the cost of certificate with ceiling of Rs.2.00 Lakhs per factory per financial year.
3.	Organic Conversion	Rs.2.00 lakhs per ha for small tea growers

Tea Board of India

The present Tea Board set up under the Tea Act 1953 was constituted on 1st April 1954.

- **Organisation of the Board:** The present Tea Board is functioning as a statutory body of the Central Government under the Ministry of Commerce.
- **Composition:** The Board is constituted of 31 members (including Chairman) drawn from Members of Parliament, tea producers, tea traders, tea brokers, consumers, and representatives of Governments from the principal tea producing states, and trade unions .The Board is reconstituted every three years.
- **Functions of the Tea Board:** The Tea Board has wide functions and responsibilities under the direction of the Central Government. Briefly the primary functions of the Tea Board are as under :

1. Rendering financial and technical assistance for cultivation, manufacture and marketing of tea.
2. Export Promotion
3. Aiding Research and Development activities for augmentation of tea production and improvement of tea quality.
4. Extend financial assistance in a limited way to the plantation workers and their wards through labour welfare schemes.
5. To encourage and assist both financially and

technically the unorganised small growers sector.

6. Collection and maintenance of Statistical data and publication
7. Such other activities as are assigned from time to time by the Central Government.

- **Offices of Tea Board in India: With Head Office located in Kolkata, West Bengal it has twenty three offices which include Zonal, Regional and Sub-Regional Offices**

Foreign Offices: Currently Tea Board has **two overseas offices located at Dubai, and Moscow**. All these foreign offices of the Board are designed to undertake the various promotional measures to boost up export of Indian tea. These offices also act as a liaison office for interaction between importers of Indian tea of the respective regions as well as Indian Exporters