

One Trillion Tree initiative

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- The World Economic Forum has launched a global initiative to grow, restore and conserve 1 trillion trees around the world – in a bid to restore biodiversity and help fight climate change.

Key highlights of the initiative

- **It is implemented by a trillion trees organization**
- **The organization aims to unite governments, non-governmental organizations, businesses and individuals in a “mass-scale nature restoration”**
- **The organization connect funders with forest conservation ventures and inspire society to protect and restore one trillion trees by 2050**
- **Trillion Trees is a collaboration between three of the world’s largest conservation organizations (the Wildlife Conservation Society, The World Wildlife Foundation and Birdlife International), founded on a vision of a world where tree cover is expanding not shrinking.**
- **To close the gap between aspirational commitments and the reality on the ground, a dedicated team of the organization develops ideas into opportunities and connects them to funders.**