

Non basmati rice exports from India

May 31, 2021

In news- Two consignments of 4.5 MT of patented 'village rice' (non- basmati rice variety) was recently sourced from Kumbakonam, Thanjavur district, Tamil Nadu to Ghana & Yemen.

More information-

- It is sourced directly from farmers of **Thanjavur, also known as the rice bowl of Tamil Nadu.**
- The consignment was exported by a start-up Udaya Agro Farm.
- The rice is enriched with **protein, fibre, and a variety of minerals.**
- The exports of non-Basmati have witnessed a growth of 146 % in Rupee terms and 137 % Dollar terms in 2020-2021.
- In March, 2021, the **first consignment of 'red rice' from Assam** was exported to the USA.
- Iron rich 'red rice' is grown in Brahmaputra valley of Assam, without the use of any chemical fertilizer.
- The rice variety is referred to as **'Bao-dhaan'**, an integral part of Assamese food.
- In earlier May, a consignment of rice was exported from the Paradip International Cargo Terminal, Odisha to Vietnam.
- This was for the first time in recent years, non-basmati rice was exported from Paradip Port.
- Non-basmati rice exports to African and Asian countries are undertaken from various ports of India such as Kakinada, Visakhapatnam, Chennai, Mundra and Krishnapatnam.
- **APEDA** is working with various stakeholders such as farmers, entrepreneurs, exporters and importers across

the globe to harness India's non-basmati rice exports potential.

- The government has set up the **Rice Export Promotion Forum (REPF)**, under the aegis of the APEDA.
- REPF has representatives from rice industry, exporters, officials from APEDA, ministry of commerce and directors of agriculture from **major rice producing states including West Bengal, Uttar Pradesh, Punjab, Haryana, Telangana, Andhra Pradesh, Assam, Chhattisgarh and Odisha.**