

News Showcase by Google

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In news- Google recently announced the launch of its global product called News Showcase in India.

More about News Showcase-

- News Showcase is a **global vehicle to pay news publishers for their content online.**
- It also allows partnering publishers to curate content and provide limited access to paywalled stories for users.
- It was originally launched in October 2020.
- Google has sealed agreements with **30 Indian publishers** to offer access to some of their content on News Showcase.
- The content from these publishers will begin to appear in dedicated News Showcase panels in **Google News and on Discover pages in English and Hindi.**
- Support for more **local languages will be added in the future.**
- Google has signed licensing agreements with publishers for editorial curation and it will also **pay participating news organizations to give readers access to a limited amount of paywalled content.**
- News Showcase is **currently live across many countries like the UK, Germany and Australia** with over 700 news publications.
- Under the **Google News Initiative (GNI) programme**, 50,000 journalists and journalism students will be trained in strengthening their digital skills to aid reporting and combat misinformation online.
- The **GNI Transformation Lab**, a programme for 20 local small- and mid-sized Indian news organizations to help them transform every aspect of their business to succeed online **will be launched.**