

# National Nutrition Strategy

October 7, 2019

**Source:** *Press Information Bureau*

National Nutrition Strategy (NNS) was launched by NITI Aayog in 2017.

## The salient features

**Vision 2022: “Kuposhan Mukta Bharat”.- Free from malnutrition, across the life cycle.**

- The National Nutrition Strategy is committed to **ensuring that every child, adolescent girl, and woman attains optimal nutritional status**— especially those from the most vulnerable communities.
- The focus is on **preventing and reducing undernutrition across the life cycle- as early as possible, especially in the first three years of life.**
- This commitment also builds on the recognition that the **first few years of life are forever** – the foundation for ensuring optimum physical growth, development, cognition and cumulative lifelong learning.

## Objectives and targets:

- 3 point percentage/year reduction in underweight prevalence in children (0-3 years) by 2022 from NFHS-4 levels
- 1/3rd reduction in anaemia in children, adolescent & Women of Reproductive Age (WRA)

## Key strategic areas of action

- Governance reform
- Leading by example
- Convergence
- Prioritize action

- Intensification of Counselling to reach the critical age group
- Continuum of care
- Innovative service delivery models
- Community-based monitoring
- Enabling actions

### **Nutrition specific interventions**

- Infant and Young Childcare and Nutrition
- Infant and Young Child Health
- Maternal Care, Nutrition and Health
- Adolescent care, nutrition, and Health
- Addressing micronutrient deficiencies- including anemia
- Community nutrition (Interventions addressing community)

### **Funding (leveraging):**

- National Health Mission
- National Nutrition Mission
- Integrated Child Development Scheme
- Swachh Bharat Mission
- Increased provision of 25% flexi funds for States in Centrally sponsored schemes