

National Level Awareness Programme (NLAP) 2020

March 2, 2020

Source: *PIB*

The Ministry of Micro, Small and Medium Enterprises has launched a National Level Awareness Programme (NLAP) 2020 from February 17, 2020, to February 28, 2020.

Key points

- **The main objective of NLAP is to spread awareness about the schemes and activities undertaken by the Ministry** and its attached organizations – Office of Development Commissioner (MSME), Khadi & Village Industries Commission, Coir Board, National Small Industries Corporation Limited, National Institute of MSME, MSME Technology Centres, and Mahatma Gandhi Institute of Rural Industrialization.
- Through the awareness programme, an attempt is being made by the Ministry of MSME to encourage students/youth to take up entrepreneurship as their career.
- Interactive sessions were held with the students, taking up their queries, doubts about the schemes, and programmes as well as providing solutions to their inquiries.
- Along with the interactive sessions, the students were also shown audio-video films and presentations on the activities of the Ministry and its organizations, as well as provided details of schemes implemented by the Ministry.