

# National Heritage City Development and Augmentation Yojana (HRIDAY)

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**Source:** *Yojana Magazine*

**HRIDAY** was launched in January 2015 with the **aim of bringing together urban planning, economic growth, and heritage conservation in an inclusive manner** to preserve the heritage character of each Heritage City.

## **The objectives of the scheme are:**

- Planning, development, and implementation of heritage-sensitive infrastructure.
- Service Delivery and infrastructure provisioning in the core areas of the historic city
- Preserve and revitalize heritage wherein tourists can connect directly with the city's unique character
- Develop and document a heritage asset inventory of cities – natural, cultural, living and built heritage as a basis for urban planning, growth, service provision, and delivery
- Implementation and enhancement of basic services delivery with a focus on sanitation services like public conveniences, toilets, water taps, street lights, with the use of the latest technologies in improving tourist facilities/amenities.
- Local capacity enhancement for the inclusive heritage-based industry.

## **Key features**

- The Scheme **supports the development of core heritage infrastructure projects including the revitalization of**

**linked urban infrastructure for heritage assets such as monuments, Ghats, temples** etc. along with reviving certain intangible assets.

- These initiatives shall include the development of sanitation facilities, roads, public transportation & parking, citizen services, information kiosks, etc.
- The Scheme was implemented in **12 identified Cities** namely, Ajmer, Amaravati, Amritsar, Badami, Dwarka, Gaya, Kanchipuram, Mathura, Puri, **Varanasi**, Velankanni and Warangal.
- HRIDAY is a central sector scheme, where 100% funding will be provided by the Government of India. The duration of this scheme is four years and 3 months i.e. from December 2014 to March 2019. The scheme would be implemented in a mission mode.

