

# National Handloom Development Program

September 24, 2020

The handloom sector has a unique place in the Indian economy and plays a vital role in terms of providing employment, cloth production and value addition while at the same time preserves India's rich cultural heritage.

## Features of National Handloom Development Program

- National Handloom Development Programme (NHDP) has been formulated for its implementation during 2017-18 to 2019-20.
- The scheme will **support weavers, both within and outside the cooperative fold** including Self Help Groups, NGOs towards
  - . raw material
  - . design inputs
  - . technology up-gradation
  - . marketing support through exhibitions
  - . create permanent infrastructure in the form of Urban Haats
  - . marketing complexes
  - . development of web portal for e-marketing of handloom products

## Components of the Scheme

- Block Level Cluster Projects
  - . Maximum permissible GoI financial assistance is **upto Rs. 2.00 crore per cluster.**

- Handloom Marketing Assistance

- Concessional Credit

. **Interest subsidy**-Provide subsidized loan to handloom sector at the interest rate of 6% for a period of three years.

. **Margin money assistance**-Assistance to a maximum of Rs. 10000/- per weaver will be provided.

. **Credit guarantee**-The loans extended by the Banks/Financial Institutions to the handloom weavers will be guaranteed by the Credit Guarantee Fund Trust for Medium & Small Enterprises (CGTMSE).

- Handloom Census

. **Identity cards** shall be issued to handloom weavers and allied workers.

- Handloom Park

- National Centre for Textile Design

- R&D Projects

- J&K Wool Development Project

- Special Projects for Special Category States

. This aims to focus on the specific needs/ requirements of the handloom pocket/s for development and promotion of handlooms in the hilly and scattered areas of **special category States like J&K, Himachal Pradesh, Chhattisgarh, Jharkhand, Uttarakhand or any other State as and when declared as special category State.**

- National Institutes of Open Schooling(NIOS)

- Cluster Cell at Headquarters

- Innovative Ideas

- Publicity, Advertisement, Monitoring, Training & Evaluation of Scheme