

National Film Heritage Mission

July 25, 2019

Source: *Press Information Bureau*

Recently Minister of Information and Broadcasting Prakash Javadekar reviewed National Film Heritage Mission Project in a meeting held at National Film Archives in Pune, Maharashtra

About National Film Heritage Mission(NFHM)

Background

Given the rapidly perishing condition of films and ancillary material in India, it was imperative that the process of Preservation, Conservation, Digitization and Restoration be fast-tracked. It was envisaged that the task be carried out in mission-mode, thus giving birth(in 2017) to the National Film Heritage Mission (NFHM) by the Ministry of Information and Broadcasting, Government of India.

Objectives of NFHM

- Condition assessment of film reels to ascertain the remaining life of the film,
- 2K/4K picture and sound restoration of landmark films of Indian and recording of new picture and sound inter-negatives of each film,
- Digitization of films,
- Construction of archival and preservation facilities called vaults,
- Trainings and workshops for in-house capacity building, and
- Web-based end to end IT solution.

National Film Archive of India (NFAI) is the nodal organization for the implementation of this project.

To achieve these objectives, NFAI seeks to bring in industry perspective and expertise, as the success of the mission depends on an effective synergy with the industry. Accordingly, so far, NFAI has organized stakeholder consultation meetings across 8 locations in India – Pune, Mumbai, Hyderabad, Guwahati, Kolkata, Bengaluru, Chennai and Thiruvananthapuram. Consultations were held with key players of the industry; including producers, production houses, content owners, representatives of various film associations and film historians. These consultation meetings shall act as a guiding force for NFAI, so as to implement the mission as per global standards. A Strategy Roadmap for the NFHM is also under preparation.

About National Film Archive of India (NFAI)

National Film Archive of India (NFAI) was set up in February, 1964 as a media unit of the Ministry of Information & Broadcasting, Government of India with the primary objective of acquiring and preserving Indian cinematic heritage.

This includes preservation of film and non-film material including but not limited to celluloid, stills, glass slides, posters, lobby cards, scripts and song booklets