## National Bamboo Mission

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The **restructured National Bamboo Mission (NBM)** has been launched in 2018-19 to focus on the development of complete value chain of bamboo sector and link growers with markets.

## Major objectives of the Mission are:

- To increase the area under bamboo plantation in non forest Government and private lands to supplement farm income and contribute towards resilience to climate change as well as the availability of quality raw material for industries.
- To improve post-harvest management through establishment of innovative primary processing units near the source of production, primary treatment and seasoning plants, preservation technologies and market infrastructure.
- To promote product development keeping in view market demand, by assisting R&D, entrepreneurship & business models at micro, small and medium levels and feed bigger industry.
- To rejuvenate the underdeveloped bamboo industry in India.
- To promote skill development, capacity building, awareness generation for development of bamboo sector from production to market demand.
- To re-align efforts so as to reduce dependency on import of bamboo and bamboo products by way of improved productivity and suitability of domestic raw material for industry, so as to enhance the income of the primary producers.

## Other key Highlights

National Bamboo Mission (NBM) is a centrally sponsored

scheme

- The Mission envisages promoting holistic growth of bamboo sector by adopting area-based, regionally differentiated strategy and to increase the area under bamboo cultivation and marketing.
- Under the Mission, steps have been taken to increase the availability of quality planting material by supporting the setting up of new nurseries and strengthening of existing ones.
- To address forward integration, the Mission is taking steps to strengthen marketing of bamboo products, especially those of handicraft items.
- The activities under NBM are approved as per the Annual Action Plans received from the State Governments.
- The operational guidelines of NBM provide inter alia assistance for treatment, establishment of markets, incubation centres, value added product development and processing, development of tools & equipments, research & development, both in the Government and Private Sector which would include start ups also.
- Scheme of Fund for Regeneration of Traditional Industries (SFURTI) is implemented by the M/o Micro Small & Medium Enterprises (MSME).
- SFURTI envisages providing need-based assistance for replacement of production equipment, setting up of common facility centres (CFC), product development, quality improvement, improved marketing, training and capacity building. Under the scheme, 12 bamboo related clusters have been approved in 8 States.
- The Mission also envisages establishment of primary processing units close to the production area to reduce transportation costs and complete utilization of bamboo to move towards zero wastage so as to improve economies of entrepreneurs and lower costs to consumers.

## States covered under the mission

The Mission will focus on development of bamboo in limited States where it has social, commercial and economical advantage, particularly in the North Eastern region and States including Madhya Pradesh, Maharashtra, Chhattisgarh, Odisha, Karnataka, Uttarakhand, Bihar, Jharkhand, Andhra Pradesh, Telangana, Gujarat, Tamil Nadu and Kerala.

The Mission is expected to establish about 4000 treatment/ product development units and bring more than 100000 ha area under plantation during the period 2018-19 & 2019-20.