

# Nasha Mukh Bharat

June 27, 2020

Rising drug consumption and drug related crimes has been a cause of social concern. While a coordinated effort of the state and public is required, the Government of India has launched an action plan on the International Day Against Drug Abuse and Illicit Trafficking.

## Nasha Mukh Bharat: Annual Action Plan

Nasha Mukh Bharat Annual Action Plan for 2020-21 would focus on **272 most affected districts and launch a three-pronged attack combining efforts of the Narcotics Bureau, Outreach/Awareness by Social Justice and Treatment through the Health Department.**

## The Action Plan has the following components:

- Awareness generation programmes
- Focus on higher educational institutions, university campuses and schools
- Community outreach and identification of dependent population
- Focus on treatment facilities in hospital settings
- Capacity building programmes for service providers

The Ministry of Social Justice and Empowerment would undertake intervention programmes in vulnerable districts across the country with an aim to:

- Reach out to children and youth for awareness about ill effect of drug use
- Increase community participation and public cooperation
- Supporting government hospitals for opening up de-addiction centers in addition to existing Ministry supported de-addiction centers
- Conducting training programme for participants

## Pattern of Substance Use in India

- The Ministry has conducted the first **National Survey on Extent and Pattern of Substance Use in India through the National Drug Dependence Treatment Centre (NDDTC)** of the All India Institute of Medical Sciences (AIIMS), New Delhi during 2018
- As per the report, **alcohol is the most common psychoactive substance used by Indians followed by cannabis and opioids**
- About 16 crore persons consume alcohol in the country; more than 5.7 Crore individuals are affected by harmful or dependent alcohol use and need help for their alcohol use problems
- 3.1 crore individuals use cannabis products; about 25 lakh suffer from cannabis dependence
- 2.26 crore use opioids; approximately 77 lakh individuals are required help for their opioid use problems