

# Mission Organic Value Chain Development for North Eastern Region (MOVCDNER)

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**In News:** Realizing the potential of organic farming in the North Eastern Region of the country Ministry of Agriculture and Farmer Welfare has launched a Central Sector Scheme entitled “Mission Organic Value Chain Development for North Eastern Region”

## Mission Organic Value Chain Development for North Eastern Region

- **Ministry of Agriculture and Farmer Welfare** has launched a Central Sector Scheme entitled “Mission Organic Value Chain Development for North Eastern Region” for implementation in the states of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura, during the 12th plan period.
- **The scheme aims** at development of certified organic production in a value chain mode to link growers with consumers and to support the development of entire value chain starting from inputs, seeds, certification and creation of facilities for collection, aggregation, processing, marketing and brand building initiative.
- The assistance is provided for cluster development, on/off farm input production, supply of seeds/ planting materials, setting up of functional infrastructure, establishment of integrated processing unit, refrigerated transportation, pre-cooling /cold stores chamber, branding labeling and packaging, hiring of space, hand holdings, organic certification through third party, mobilization of farmers/processors etc.
- Under this scheme, an area of 50,000 ha have been

targeted to be covered under organic farming in the North Eastern Region of the country during the period of three years i.e. from year 2015-16 to 2017-18.

### **Mission Objectives**

- To develop crop commodity specific organic value chain and address gaps in organic crop production, wild crop harvesting, organic livestock management and processing handling and marketing of organic agricultural products through:
  - Developing crop specific organic production clusters with necessary infrastructural, technical and financial support.
  - By facilitating partnerships between farmers and organic businesses: Local enterprises and / or Farmer Producer Companies based on back-to-back long-term trade relations with clients in domestic and export markets.
  - By providing enabling environment for project initiatives and development programs with necessary support for organic value chain development and create market access.
- To empower producers with program ownership by organizing them into FIGs with the final aim to federate into farmer producer organizations/ companies.
- To replace conventional farming/subsistence farming system into local resource based, self sustainable, high value commercial organic enterprise.
- Developing commodity specific commercial organic value chain under integrated and concentrated approach with end-to-end facilities for production, processing, storage and marketing ,
- Development of organic parks/zones with facilities for collection, aggregation, value addition, processing, storage and market-linkages for specific commodities requiring capital intensive technology.

- Develop NER products as brands/labels through brand building and facilitating stronger marketing access under the ownership of growers' organizations/companies.
- Creating state specific lead agency (Organic Commodity Board or Organic Mission) for coordinating, monitoring, supporting and financing the development and operationalization of entire value chain.

### **Major components of MOVCDNER:**

- Value Chain Production
- Value Chain Processing
- Value Chain Marketing
- Value Chain Support Agencies

### **Progress**

- As against the target of 50000 ha area, 45918 ha area brought under the Organic Farming.
- Against the target of 100 FPCs, 97 FPCs has been achieved, against the target of 2500 FIGs, 2469 FIGs has been formed, and 48948 farmers are mobilized.

### **Central Sector Schemes**

- They are the schemes that are entirely and directly funded and executed by the central government. The schemes are formulated by the Centre, based on subjects from the Union List.
- Besides, there are some other programmes that various Central Ministries implement directly in States and UTs which also come under Central Sector Schemes.
- In these schemes, the financial resources are not shifted to states.

### **Examples of Central Sector Scheme**

Some examples of Central Sector Schemes include Bharatnet, Namami Gange-National Ganga Plan, LPG connection to poor

households, Crop Insurance Scheme, recapitalisation of public sector banks, family welfare schemes, labour welfare schemes, National Means cum Merit Scholarship Scheme, National Scheme for Incentive to Girl Child for Secondary Education, interest subsidy for short term credit to farmers, MRTS and metro projects, Pradhan Mantri Mudra Yojana and other credit guarantee funds, etc