

Jute-icare

February 16, 2021

In news : The Union Minister for Textiles while addressing Certified Jute Seeds Distribution Plan and Jute Farmers Awareness Workshop, organised at ICAR-CRIJAF Institute called upon the farmers to use certified seeds to increase their income and productivity and contribute to the country in Jute diversified and Technical textile products.

A brief note on the workshop

Ministry of Textiles through its field offices viz; O/o Jute Commissioner, National Jute Board, Jute Corporation of India and the ICAR-CRIJAF under Ministry of Agriculture & Farmers Welfare has organized the Jute Seeds Distribution Program and Jute Farmers Awareness Workshop on Jute ICARE Initiative

About Jute-ICARE

Launch: Improved Cultivation and Advanced Retting Exercise for Jute (Jute – ICARE) was launched in 2015

Who launched it?

The Jute-ICARE project was launched by National Jute Board (NJB) in technical collaboration with ICAR-Central Research Institute for Jute and Allied Fibres (ICAR-CRIJAF), Barrackpore, Ministry of Agriculture and Jute Corporation of India (JCI), Ministry of Textiles, Govt. of India

Tagline of the Project: Enhancing Livelihood of Jute Farmers Through Mass Up-scaling of Improved Jute Production Technologies

Objective

To support the small and marginal jute growers with certified seed, mechanization in sowing and weed control and to

accelerate retting by using microbial consortium so that the jute growers can grow good quality jute and receive higher price for their produce.

Key features

It was launched with an aim to **aware and train the jute farmers for efficient and effective utilization of the improved jute production technologies** and increase the fibre productivity as well as quality on a larger scale

It was launched to popularize/introduce some of the better agronomic practices and recently developed microbial assisted retting among farmers intensively in a few blocks in West Bengal and Assam on pilot basis

Four technologies

The four technologies selected for promotion under the Jute-ICARE project are the technologies developed by ICAR-CRIJAF viz.

1. Use of **certified jute seed** (var. JR0 204 & JB0 2003H)
2. Line sowing of jute using CRIJAF multi-row seed drill
3. **Mechanical weeding** by using CRIJAF nail weeder & CRIJAF single wheel jute weeder, and
4. **Improved retting** by using CRIJAF microbial consortium (CRIJAF SONA).