

Jal Shakti Abhiyan

April 1, 2020

About the Abhiyan:

- It was launched by the **Union Jal Shakti Minister** as a campaign for water conservation and water security in the country.
- **Two phases**, firstly, during the monsoon season, **from 1st July, 2019 to 15th September, 2019** and then from **1st October, 2019 to 30th November, 2019** for states receiving the North East retreating monsoons.
- It is a collaborative effort of various ministries of the Government of India and state governments, being **coordinated by the Department of Drinking Water and Sanitation (DDWS)** that comes under the Jal Shakti Ministry.
- The focus of the campaign is on water stressed districts and blocks.
- The teams of officers from the central government will visit and work with district administration in **1592 water stressed blocks in 256 districts**, to ensure **five important water conservation interventions**:
 1. Water conservation and rainwater harvesting,
 2. Renovation of traditional and other water bodies/tanks,
 3. Reuse of water and recharging of structures,
 4. Watershed development and
 5. Intensive afforestation.
- The water conservation interventions will also be supplemented with development of block and district water conservation plans, promotion of efficient water use for irrigation and better choice of crops through Krishi Vigyan Kendras.