

Invest India

November 28, 2020

In news

UNDP and Invest India have launched the SDG Investor Map for India

Key highlights of SDG Investor Map

- UNDP and Invest India have launched the SDG Investor Map for India, laying out 18 Investment Opportunities Areas (IOAs) in six critical SDG enabling sectors, that can help India push the needle forward on Sustainable Development.
- Of the 18 IOAs identified, 10 are already mature investable areas that have seen robust Private Equity and Venture Capital activity, and feature companies that have been able to unlock scale and demonstrate profitability. The remaining eight IOAs are emerging opportunities, which have seen traction from early-stage investors.
- The map has also identified eight White Spaces, which have seen investor interest and have the potential to grow into IOAs within a 5-6-year horizon. However, these require further policy support and private sector participation to mature into commercially attractive IOAs.
- Nearly 50% of the shortlisted IOAs have historical investments that have yielded IRRs in excess of 20%.
- 84% of the IOAs have investment timeframes ranging from the short term (less than 5 years) to the medium-term (between 5- 15 years).

Significance

The observations from the map present a strong case for investing in SDG enabling sectors and IOAs, bridging the gap

between high-level development targets and the need for commercially viable returns. Moreover, investing in the SDGs is crucial to 'Building Back Better' from COVID-19 and enhancing India's resilience to future threats.

Investing in opportunities that enhance employment and employability, push forward the inclusion of underserved communities and leverage technology will be of essence to India as it grapples with the challenges of a post-COVID economy

By mapping the overlaps and gaps between public sector priorities and private sector interest, the SDG Investor Map lays out pathways that can bring together private-sector investment and public sector support for 6 SDG-enabling sectors including Education, Healthcare, Agriculture & Allied Activities, Financial Services, Renewable Energy & Alternatives and Sustainable Environment.

About Invest India

- Invest India, **set up in 2009, is a non-profit venture under the Department for Promotion of Industry and Internal Trade**, Ministry of Commerce and Industry, Government of India
- As the national investment promotion and facilitation agency, **Invest India focuses on sector-specific investor targeting and development of new partnerships** to enable sustainable investments in India.
- Invest India **also partners with substantial investment promotion agencies and multilateral organizations.**
- Invest India also **actively works with several Indian states to build capacity as well as bring in global best practices in investment targeting**, promotion and facilitation areas