## Intellectual Property

June 3, 2020 **Odisha Rasgulla** 

- It's a sweet made of chhena (cottage cheese) cooked in sugar syrup using the principle of caramelisation of sugar (caramelization is the browning of sugar, a process used extensively in cooking for the resulting sweet nutty flavor and brown colour).
- Odisha Rasgulla is associated with Puri Jagannath Temple.
- The reference of rasgulla is found in the late 15thcentury Odia Ramayana written by Balaram Das.
- A religious script named "Ajodhya Kanda" gives elaborate descriptions of chhena and chhena-based products including Rasagola.
- 'Bali Jatra' a poem written by Damodar Pattanayak is an eye-witness of Cuttack's famous, historic fair, Bali Jatra (Journey to Bali Island of Indonesia) and mentioned that sweets shops were looking attractive in presence of Rasgulla and other sweets.

## Kolhapuri Chappal

- These are hand-made chappals
- Their history can be traced back to the 12th century King Bijjal who ruled Bidar in Karnataka.
- King Bijjal's prime minister Vishwaguru Basavanna wanted to create a casteless society and remove the stigma associated with the cobbler community.
- This community embraced Lingayat faith and used its creative skills to start producing footwear known equally for its ruggedness and regal bearing.
- Brand Kolhapuri came into being only in the beginning of 20th century when the footwear began to be traded in Kolhapur.

- Chhatrapati Shahu Maharaj (1874-1922) of Kolhapur encouraged its production and 29 tanning centres were opened during his rule in Kolhapur.
- The GI tag will open large markets both domestic and international – to the artisans producing Kolhapuris in Kolhapur, Solapur, Sangli and Satara districts of Maharashtra and Dharwad, Belgaum, Bagalkot and Bijapur districts of Karnataka