

# Indian Footwear and Leather Development Programme (IFLDP)

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**In news-** Recently, Indian Footwear and Leather Development Programme (IFLDP) (erstwhile IFLADP) has been approved for continuation from 2021-22 with an approved financial outlay of Rs. 1700 crore.

## **About IFLDP-**

- It **aims at development of infrastructure for the leather sector**, address environmental concerns specific to the leather sector, facilitate additional investments, employment generation and increase in production.
- IFLDP was approved by the Union Cabinet in January 2022 as continuation of the erstwhile IFLADP till 31.03.2026.
- **Sub-schemes** approved under the programme include—sustainable technology and environmental promotion; integrated development of leather sector (IDLS); establishment of institutional facilities; Mega Leather Footwear and Accessories Cluster Development; Brand promotion; and development of design studios.
- Development of design studios (proposed outlay ₹100 crore) is a new sub-scheme and it would promote marketing/export linkages, facilitate buyer-seller meets, display designs to international buyers and work as an interface for the trade fairs.
- Under the IDLS, with a proposed outlay ₹500 crore, assistance would be provided to the sectoral units for their modernization/capacity, expansion/technology up-gradation on or after 1 January 2020.
- Under brand promotion, the government would provide 50 per cent assistance of total project cost subject to a limit of ₹10 crore for each brand in the next three years to promote ten Indian brands in the international

market.

- The designated agency to implement the sub-scheme is being proposed to be selected amongst institutes like NID, NIFT, IBEF, IIFT or institutes of similar standing.