

Har Payment Digital mission of RBI

March 9, 2023

In news– Reserve Bank of India (RBI) today launched the Mission 'Har Payment Digital' on the occasion of Digital Payments Awareness Week(DPAW) from 6th to 12th of March 2023.

About the mission-

- It is part of RBI's endeavour to make every person in India a user of digital payments.
- The DPAW campaign theme is "Digital Payment Apnao, Auron ko bhi Sikhao" (Adopt digital payments and Also teach others).
- It is aimed at reinforcing the ease and convenience of digital payments and facilitating onboarding of new consumers into the digital fold.

Note:

- The Reserve Bank will also initiate a '75 Digital Villages' programme in observance of 75 years of Independence.
- Under this programme, Payment System Operators will adopt 75 villages across the country and convert them into digital payment enabled villages.