

GeM Samvaad National Outreach Programme

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Source: PIB

<https://www.manifestias.com/2019/11/18/government-e-marketplacegem/>

A national outreach Programme, **GeM Samvaad**, was launched Secretary, Department of Commerce, Ministry of Commerce & Industry and Chairman, GeM. The outreach programme will take place with stakeholders across the country and with local sellers in order to facilitate the on-boarding of local sellers on the marketplace while catering to specific requirements and procurement needs of buyers.

Key highlights

- The outreach programme will take place from 19 Dec 2019 to 17 Feb 2020 and will cover all the States and UTs of the country.
- The target is to reach out to all stakeholders and learn from their experiences on their usage of the GeM portal.
- Through this outreach programme, GeM expects to make the actual users aware about the new features and functionalities of the portal and collect feedback, which is the first step towards GeM's 'Voice of Customer' initiative.
- **Government e-Marketplace (GeM) aims to enhance transparency, efficiency, and speed in public procurement.**
- GeM provides the tools of e-bidding, reverse e-auction and demand aggregation to facilitate the government users, achieve the best value for their money.
- GeM has more than 15 lakh products and around 20,000 services, more than 3 lakh registered sellers and service providers and more than 40,000 Government buyer organizations.
- State Departments and Organizations and Public Sector Enterprises (PSEs) have been using GeM for their buying needs. Sellers from the States are also benefitting through access to the national Public Procurement market using the portal.
- Through GeM Samvaad the marketplace is looking forward to receiving feedback from users which shall be used for making improvements and advancements in the system.