

Farmers' Clubs (FCs)

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Source: PIB & Agritech Portal

Objective

The major objective is to **promote “Development through credit, technology transfer, awareness and capacity building” of the farmers.**

NABARD as Promoter

Farmers' Clubs (FCs) promoted by National Bank for Agriculture and Rural Development (NABARD) are **grass root level informal fora organized** by the rural branches of banks, Non-Government Organisations (NGOs), Krishi Vigyan Kendras (KVKs), etc.

Role and Functions of Farmers' Clubs

- **Coordinate with banks** to ensure credit flow among its members and forge better bank borrower relationship
- **Organise minimum one meeting per month** and depending upon the need, there would be 2-3 meetings per month. Non-members can also be invited to attend the meetings,
- **Interface with subject matter specialists in the various fields of agriculture and allied activities etc.**, extension personnel of Agriculture Universities, Development Departments and other related agencies for technical know how upgradation. For guest lectures, even experienced farmers who are non members from the village/ neighbouring villages could be invited,
- **Liaison with Corporate input suppliers** to purchase bulk inputs on behalf of members,
- **Organise/facilitate joint activities like value addition**, processing, collective purchase of inputs and farm produce marketing, etc. for the benefit of members. They can also sponsor / organise SHGs,

- **Undertake socio-economic developmental activities like community works,** education, health, environment and natural resource management etc.
- **Market rural produce and products.**

Significance

- The programme is being implemented for the mutual benefit of the banks and the farmers.
- The clubs are beneficial for banks as well as line departments of the State Government for convergence of the programmes / schemes sponsored / implemented by them.