

# ELECRAMA 2020

January 30, 2020

**Source: PIB**

Recently Union Minister of Heavy Industries & Public Enterprises inaugurated ELECRAMA 2020, at India Expo Mart in Greater Noida, Uttar Pradesh

## **What is it?**

- **ELECRAMA is the flagship showcase of the Indian electrical industry and a platform to connect the world with the Indian industry** in respect of technology, new trends and innovation for the future energy transition.
- It is also a stage where all global leaders can meet and share their ideas to develop **cost-effective solutions for the world**

## **Who organized it?**

Indian Electrical & Electronics Manufacturers' Association (**IEEMA**)

## **Key Highlights about ELECRAMA**

- ELECRAMA brings together the complete spectrum of solutions that powers the planet from source to socket and everything in between.
- Featuring not just equipment & technology, but peerless thought leadership platforms for everything electric – from technical conclaves to industry summits.
- Presence of global majors to small scale manufacturers – the entire value chain to strengthen the supply chain, logistics & vendor capability assessment.
- **Deeper & direct trade engagement with buyers and sellers** through purpose-built events.
- Preview new and upcoming product & technology, new specs & standards.

- Explore investment opportunities & a closer view of the Multi billion-dollar Indian Power Sector.
- **Professional & peer networking across the globe** and hierarchies through dedicated networking events.
- Knowledge Sharing & Career Advancement through seminars, symposia, and conferences.

## **About IEEMA**

- IEEMA is the **apex association of manufacturers of electrical, industrial electronics and allied equipment in India.**
- Founded in 1948, IEEMA is the first ISO certified industry association with 800+ member organizations encompassing the complete **value chain in power generation, transmission and distribution equipment.**