

# EatSmart Cities Challenge

April 16, 2021

**In News:** Yesterday, the Ministry Housing and Urban Affairs launched the EatSmart Cities Challenge, an online event .

## EatSmart Cities Challenge

- **Ministry:** Ministry Housing and Urban Affairs
- **Aim:** To motivate Smart Cities to develop a plan that supports a healthy, safe and sustainable food environment supported by institutional, physical, social, and economic infrastructure along with the application of 'smart' solutions to combat food related issues.
- The 'Eat Right India' movement was initiated by FSSAI under the aegis of Ministry of Health & Family Welfare, creating awareness amongst the people about eating safe, healthy and sustainably.
- The launch event of EatSmart Cities Challenge was organized in association with Food Safety and Standards Authority of India (FSSAI) under the aegis of Ministry of Health and Family Welfare.
- The challenge is open to all Smart Cities, capital cities of States /UTs, and cities with a population of more than 5 lakh.
- At the end of the first phase of the challenge, 11 cities will be selected for deeper engagement for an extended period to implement their vision.

## Significance of EatSmart Cities Challenge

- EatSmart Cities Challenge will have a positive impact on the lives of the urban population by motivating them to eat right.
- The EatSmart Cities Challenge is envisioned as a competition among cities to recognize their efforts in

adopting and scaling up various initiatives under Eat Right India.

- This unique challenge, in partnership with Smart Cities Mission will create an environment of right food practices and habits, strengthen the food safety and regulatory environment, build awareness among the consumers and urge them to make better food choices in India's major cities and can set an example for other cities to follow.

**Note:** EatSmart Cities Challenge and Eat Right India Movement both are different from each other.

**Additional Link:** <https://journalsofindia.com/fssai/>