

Earth Hour day, 2021

March 29, 2021

In News: Earth Hour Day will be observed all over the world today, Saturday, March 27 at 8:30 p.m.

Earth Hour History Day

- Earth Hour, held annually on the last Saturday of March.
- Started as a symbolic lights-out event in Sydney in 2007 by WWF and partners.
- Earth Hour one of the world's biggest environmental grassroots movements.
- During Earth Hour Day millions of people in over 180 countries and territories are involved in turning off their lights to express respect for our world.
- Every year since 2007, millions of people take part in a global event to raise awareness about climate change.

What is Earth Hour:

- Earth Hour is a global movement started by the World Wide Fund for Nature or the WWF in March 2007.
- This hour showcases the need to take action on the pressing issue of global climate change.
- Earth Hour promotes awareness about environmental issues on a public platform.

Difference between Earth Hour and Earth Day

- **Earth Hour** stands as a climate change initiative where people reduce their electricity usage.
- **Earth Day** celebrates our natural environment by inspiring people to plant trees, recycle regularly and keep the planet tidy.

About World Wide Fund for Nature (WWF)

- Founded in 1961

- Headquarter – Gland (Switzerland).
- International non-governmental organization
- It is the world's largest conservation organization

Objectives of WWF

- Conserving the world's biological diversity
- Ensuring that the use of renewable natural resources is sustainable
- Promoting the reduction of pollution and wasteful consumption

Reports & programmes

- Earth hour
- Debt-for-nature swaps
- Marine Stewardship Council(MSC)
- Healthy GrownPotato

Other Initiatives of WWF

- TX2 Goal
- TRAFFIC
- Living Planet Report