e-Gopala App

September 11, 2020

The app is a comprehensive **breed improvement marketplace and information portal** for direct use of farmers.

Features of the App

- It acts as a digital platform to support farmers in managing livestock:

. buying and selling of disease free germplasm in all forms (semen, embryos)

. availability of quality breeding services (artificial insemination, veterinary first aid, vaccination, treatment)

. guiding farmers for animal nutrition, treatment of animals using appropriate medicine (including ayurvedic medicine/ ethno veterinary medicine)

- There is a mechanism to send alerts (on due date for vaccination, pregnancy diagnosis, calving etc) and inform farmers about various government schemes.