

e-Gopala App

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The app is a comprehensive **breed improvement marketplace and information portal** for direct use of farmers.

Features of the App

- It acts as a digital platform to support farmers in managing livestock:
 - . buying and selling of disease free germplasm in all forms (semen, embryos)
 - . availability of quality breeding services (artificial insemination, veterinary first aid, vaccination, treatment)
 - . guiding farmers for animal nutrition, treatment of animals using appropriate medicine (including ayurvedic medicine/ ethno veterinary medicine)
- There is a mechanism to send alerts (on due date for vaccination, pregnancy diagnosis, calving etc) and inform farmers about various government schemes.