

# Durokea Series

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**In News:** Recently, Union minister Ramesh Pokhriyal launched Durokea Series.

## About Durokea Series

- It is developed by an IIT Hyderabad researcher.
- They have developed innovative DuroKea long-lasting technologies to combat COVID-19 virus spreading.
- This next generation DuroKea antimicrobial technology starts at Rs. 189, kills 99.99% of germs instantly and leaves behind the long-lasting protective nanoscale coating up to 35 days till next wash.
- The unique property of DuroKea range is to ensure instant killing (within 60 sec) and prolonged protection which is an immense necessity during this current pandemic situation.
- This revolutionary antimicrobial property of DuroKea products has been tested and certified by Indian Government accredited lab and field-tested at the IIT Hyderabad campus.