

# Digital news report, 2021

June 24, 2021

**In news-** India is **ranked at 31** in the 10th edition of **Reuters Institute for the Study of Journalism (RISJ)**'s Digital News Report 2021. The Asian College of Journalism (ACJ) provided logistical support for surveying the Indian market.

## **More information-**

- India stood at 31 when it came to **"trust in news"** out of the 46 media markets surveyed and **India has featured for the first time** in its main report.
- The study found 73 percent of the respondents in India use smartphones to access news; 82 percent source news online and 63 percent acquire information solely from social media platforms like WhatsApp and YouTube.
- Only 38 per cent in India said they trusted news overall.
- In India, **legacy print brands and government broadcasters scored high** on trust levels among news consumers.
- **Finland had the highest levels of overall trust** in news with 65 per cent, while the **US had the lowest levels of trust** at 29 per cent.
- As ACJ and RISJ interviewed only online news users and English-speaking affluent, younger, educated and city-dwelling population the survey cannot be considered as representing India.

## **Reuters Institute for the Study of Journalism (RISJ)**

- It is a UK-based research centre and think tank.
- The Reuters Institute is the **University of Oxford's research centre** on issues affecting news media globally.
- The institute was founded in the Department of Politics and International Relations at the University of Oxford in **2006** to conduct scholarly and professional research

on news media, operate the **Thomson Reuters Journalism Fellowship Programme**, and host academic research fellows.

- The Fellowship Programme, founded in 1983, is jointly based at the University of Oxford's Department of Politics and International Relations and Green Templeton College.

The RISJ is a **partner of the European Journalism Observatory**, a network of eleven language sites reporting media research from across Europe.